

Marti Veto
President, Cools Springs Chamber of Commerce



Veto is responsible for all aspects of Chamber management, including communications, marketing, business development, event planning, speaker procurement, fundraising, membership, and retention. She has worked in partnership with area Chambers on successful events, such as the 2010 Mayoral Summit.

A four-year resident of Williamson County, Veto's leadership activities span business and industry, education, government, and professional arenas, including active member, Franklin United Methodist Church; Williamson County Economic Development Council, Board Member; Williamson County Convention and Visitors Bureau, Board Member; Franklin Tomorrow, serving on Business Committee; Save the Franklin Theatre, Steering Committee Member (2007-08) heavily involved with fundraising for the Theatre. Veto is a recipient of the Preservation Award from the Heritage Foundation.

Veto holds a Bachelor of Business Administration degree from Eastern Kentucky University. Additionally, she has participated in numerous professional training programs.

About her approaching Leadership Franklin experience, Veto states, "I want to build a deeper understanding of our needs going forward, while becoming an expert communicator of all things Franklin; it is important to give back my time and talents to a community that has quickly and completely supported me in many ways."

Veto feels the unification of the local Chambers of Commerce would benefit the Williamson County business community tremendously.