

Leadership Franklin
Entertainment and Media Day
Wednesday, January 14, 2009

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Objective for Entertainment and Media Day:

1. To tour and observe local entertainment and media industries
2. To gain a better understanding of the impact that the entertainment and media industries have on the Franklin community

Dress: Business Casual (comfortable shoes)

6:45. a.m.	Meet at City Hall, 3 rd Avenue
6:45 a.m. – 6:55 a.m.	Drive to the Factory ,230 Franklin Road
6:55 a.m. – 7:20 a.m.	Working breakfast sponsored by Constant Cravings Catering Company Introduction of the Factory and historical overview by Calvin Lehew
7:20 a.m. – 8:00 a.m.	Tour of the Factory and Boiler Room Theater conducted by Calvin Lehew
8:00 a.m. – 8:10 a.m.	Break
8:10 a.m. – 8:20 a.m.	Drive to WAKM
8:20 a.m. – 9:05 a.m.	“On-Air” with Tom Lawrence of WAKM AM-950
9:05 a.m. – 9:15 a.m.	Drive to Sound Kitchen
9:15 a.m. – 10:30 a.m.	Panel Discussion on the music industry’s impact on Franklin and Williamson County – Introduced by Derby Jones (LFA), Ira Blonder, Teddy Gentry (Alabama), Jason Scheff (Chicago) and Buddy Jewell.
10:30 a.m. – 10:40 a.m.	Travel to World Christian Broadcasting

10:40 a.m. – 11:15 a.m.	Tour and table discussion about World Christian Broadcasting led by Cecilia Melo-Romie (LFA) – Charles Caudill
11:15 a.m. – 11:20 a.m.	Break
11:20 a.m. – 12:00 p.m.	Travel to the Schermerhorn Symphony Center
12:10 p.m. – 12:40 p.m.	Lunch at the Schermerhorn Symphony Center Restaurant sponsored by the Williamson Herald
12:40 p.m. – 1:40 p.m.	Tour Schermerhorn Symphony Center
1:40 p.m. – 1:50 p.m.	Break and Drive to Sommet Center
1:50 p.m. – 2:40 p.m.	Tour Sommet Center and discussion about Predator’s impact on Franklin and Williamson County Discussion led by Derby Jones (LFA), Gerry Helper, VP of Predators
2:40 p.m. – 3:25 p.m.	Travel to the Williamson County Library
3:25 p.m. – 3:35 p.m.	Williamson County Library presentation Mrs. Caroline Cross (LF)
3:35 p.m. – 4:10 p.m.	Williamson County Fair Discussion/Questions Introduced by Derby Jones, Rogers Anderson (LFA), County Mayor, to detail economic impact and entertainment value of Williamson County Fair
4:10 p.m. – 4:40 p.m.	Williamson County Parks and Recreation Doug Hood (LFA), Franklin City Parks Anna Shuford (LFA), City Street Festivals Nancy Williams (LFA). Panel Discussion led by Cecilia Melo-Romie (LFA) to include Parks and Festival’s impact on Franklin.
4:40 p.m. – 4:55 p.m.	Travel to La Hacienda Mexican Restaurant
4:55 p.m. – 5:00 p.m.	Break
5:00 p.m. – 5:30 p.m.	Williamson County Print Media Mindy Tate (LFA,Williamson Herald), Mark Cook (Williamson AM), Brandy Blanton (LFA, Southern Exposure)
5:30 p.m. – 6:00 p.m.	Williamson County Electronic Media
6:00 p.m. – 6:40 p.m.	Dinner at La Hacienda Mexican Restaurant provided by Salvador Guzman
6:40 p.m.	Return to City Hall